

Partner contract - Stichting Africa Data Center Association (ADA)

Company name:

First name (s) & Surname:

Address:

Postal code, city:

E-mail address:

(Hereafter to be called Partner)

Tick to indicate the Partner program type you are applying for.

Partnership Program Type	Tick Here
Media Partnership	
Knowledge Partnership	
Lead Partnership	

Name:

Name:

Date:

Date:

City:

City:

Partner:

ADA:

.....

.....

ADA Partner Program

The ADA partner program is intended for technology and services suppliers that focus on the Africa data center industry. The program aims to promote interaction between suppliers and participants. ADA selects its partners carefully and only works with suppliers who match the profile of its participants: market leading and / or innovative, in any case providing leading and high quality products or services.

The program defines Technology- and Business partners. Technology partners are the manufacturers of A-brand technology used by ADA participants. Business partners are suppliers of supporting products and services that emphasize the sector's professional character. The Partner Program has two types of partners: Partner and Main Partner.

Media Partnership Benefits

- An event listing on website
- An event news article, with copy supplied by event company
- Social media posts once event is listed - Twitter, Facebook and LinkedIn
- A full-page advert in one issue of one magazine
- An event listing in magazine events section in all issues of one magazine leading up to the event (the number of issues will be dependent on the lead time before the event takes place).

PARTNER benefits

- Listing on the ADA partner page with a company logo and link.
- The right to advertise itself as a partner of ADA with use of the ADA logo.
- Ability to publish news in the ADA newsletter and on the ADA website.
- Ability to provide a speaker at workshops / knowledge events of the ADA.
- Participation by one representative (management level) in the ADA networking drinks.
- Cooperation in establishing contacts with ADA participants.
- Participation in and promotion of one event organized by a partner in the Netherlands, which include providing a speaker, providing a newsletter to its participants and a news publication on the ADA website.

MAIN PARTNER benefits

All benefits of the standard partnership extended with:

- Logo also provided on the front page on the ADA website.
- Large logo placed above other partners in the ADA newsletter and on the ADA partner page.
- Main partner gets cooperation of ADA in providing quotes in drafting press releases or articles.
- Participation by two representatives (management level) in the ADA networking drinks.
- Participation in and promotion of several events organized by the partner in The Netherlands, including providing a speaker, providing a newsletter to its participants and a news publication on the ADA website.
- As the main sponsor to have exclusivity by product area.

An overview of our current partners can be found on <http://www.dcaassociation.com/partners>.

- The annual fee for a **Media Partner (Silver Membership)** is US\$25.000,
- The Knowledge **Partnership (Gold Membership)** has a fee of US\$ 34.000, - as the annual contribution.
- The annual fee for a **Lead Partner (Platinum Membership)** is US\$ 50.000,

These contributions will benefit the overall operations of ADA.

If you are interested to join as a partner of the Africa Data Center Association, please contact Admin Team via admin@dcaassociation.com. We'd be happy to discuss with you how we can make the partnership a success.

Conditions

- This partner contract will begin on d.../ m.../ y.....
- Partner shall pay an annual fee to Stichting Africa Data Center Association (ADA).
- The partner contract is signed by the person who has the authority for the partner to do so.
- Partnership is only valid when confirmed by the Stichting Africa Data Center Association.
- The partner may terminate this agreement by written notice two months in advance, before the contract is automatically renewed for one year.
- Any disputes arising out of or in connection with the present contract or its validity will be resolved exclusively in the courts located in the Netherlands and in accordance with the laws of the Netherlands.

Partner

ADA